

Added Value Client Presentations

Can a former G-Man be informative *and* entertaining? Read on.

Jeff is an award-winning, nationally known speaker whose career as an FBI Special Agent has fueled his passion for helping people and organizations. His presentations of timely topics are communicated with the right touch of humor and are based on his experience as an FBI investigator, spokesman, speechwriter and trainer. Since his retirement from the FBI, he has presented in 49 states and to thousands around the globe. Jeff has lectured at Princeton University and voted the most popular speaker in the 55-year history of Kansas City's Prestigious Plaza Club. He appears regularly on national television programs including CNBC and CNN.

Added Value Client Event:

Preventing Cybercrime and Identity Theft

- Specific steps to prevent identity theft.
- Utilize practices to prevent fraud and personal information from being compromised.
- Monitor a personal credit file and credit freezes.
- Stay safe from cyber fraud, email hijacking and account takeovers.
- Great solutions for passwords and password management.

Jeff has presented for numerous financial advisors and their clients, including: Morgan Stanley, UBS, Merrill Lynch, R.W. Baird, Raymond James, Edward Jones, Ameriprise, Wells Fargo, LPL and other independent financial advisors.

Jeff works with any wholesaler sponsor. His most common sponsors are: American Funds, Nationwide, Lincoln Financial and Ivy Funds.

Acclaim

"Jeff Lanza's presentation was one of the best that we had ever attended."

Emil R. – Allendale, NJ (UBS Client)

"Jeff's presentation on cyber security and identity theft was a tremendous help to me and now I am a big fan!"

Nancy K. – Washington, D.C. (Morgan Stanley Client)

"Great material with practical take-aways and presented in an engaging manner.

Pam S. – New York, NY (UBS client event)

"Jeff did an incredible job connecting with my clients and providing truly valuable information. He offers a very unique combination of confident authority and genuinely approachable humor."

Gregory A. Bryson, Branch Manager, Registered Principal

"Your presentation was the highlight of our program."

Art Dicker, Financial Planner's Association of Northeastern New York



Jeff being interviewed about crime prevention on CNBC

To bring Jeff to an event:

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For more information visit:

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