

Added Value Presentations by Retired FBI Agent Jeff Lanza

An FBI Special Agent who learned the tricks of the criminal mind, uses real life FBI cases to inform, entertain and keep people safe in a world of new and emerging threats. Jeff provides compelling presentations for financial advisors and their clients.



Jeff Lanza is a retired FBI agent, author and an expert in identity theft prevention and cyber security. He is a compelling and dynamic speaker who holds an audience's attention with his excellent delivery, humor and in-depth knowledge of important and timely topics for financial advisors and their clients.

During his FBI career, Jeff's expertise and delivery style was evident during his appearances on the Today Show, Good Morning America, Larry King Live, CNN and many others.

When he takes the microphone at your client event, you can be confident that you are in for an informative and entertaining presentation that will help your clients reduce and manage their personal risk.

To bring Jeff to an event:
jefflanza@thelanzagroup.com
816-853-3929

For more information visit:
www.thelanzagroup.com

Acclaim

"Jeff Lanza's presentation was one of the best that we had ever attended."

*Emil Ratti – Wealth Advisor Client
Allendale, NJ*

"Jeff's presentation on cyber security and identity theft was a tremendous help to me and now I am a big fan!"

*Nancy K. – Washington, D.C. (Attended a
Morgan Stanley Client event)*

"Great material with practical take-aways and presented in an engaging manner."

Pam S. – (Attended a UBS client event)

"Jeff did an incredible job connecting with my clients and providing truly valuable information. He offers a very unique combination of confident authority and genuinely approachable humor."

*Gregory A. Bryson, Branch Manager,
Registered Principal*

Jeff Has Numerous Relationships With Financial Firms Who Often Sponsor His Presentations:

American Funds
Federated
Goldman Sachs
Ivy Funds
Jackson National
John Hancock
Janus Funds
Nationwide Investments
Oppenheimer Investments
The Hartford
Wells Fargo

Presentation at a Glance:

Jeff's style is story-based. Real life examples enhance the important message. He provides lots of humor, all of which is related to key take home learning points. The presentation includes these topics and more:

- Identity theft prevention
- What to do about the Equifax breach
- Robo call fraud prevention
- Cyber fraud
- Passwords made easy
- How to spot a trick email

Some of Jeff's Most Requested Topics Include:

- Identity Theft Prevention
- Cyber Security
- Nonverbal Communication
- Leadership Ethics
- Effective Communication



Jeff being interviewed about crime prevention on CNBC.