



# **Jeff Lanza**

## **Retired FBI Agent**

### **Keynote Speaker**



*A bullet point version to introduce Jeff (pick a few that you like, or make stuff up):*

- An FBI Special Agent for over 20 years.
- Investigated cybercrime, fraud, organized crime, human trafficking and terrorism.
- Appears regularly on CNBC's Closing Bell and Power Lunch, the Fox News Channel and has appeared on Larry King Live, the Today Show and Good Morning America.
- Has lectured at Princeton University.
- A published author of a two critically acclaimed books.
- Has consulted for Oscar winning movie director Ang Lee.
- Has presented around the globe and in 49 U.S. States.
- Serves as a certified Kansas City Barbecue judge.

*More information about Jeff:*

Jeff was chosen as the best speaker in the 50-year history of Kansas City's prestigious Plaza Club. He is a professional speaker who has provided over one thousand presentations on the topics of cybercrime, leadership, crisis communication, ethics, identity theft, body language and more. His clients include 20<sup>th</sup> Century Fox Entertainment, UBS, Merrill Lynch, Morgan Stanley, Nationwide, Citigroup, The Young Presidents Organization, American Century, Hallmark, H & R Block, Hess Oil, Standard and Poor's, Financial Executives International, U.S. Bank, Wells Fargo and others. He developed and presented a program on identity theft prevention which was used to educate a nationwide audience of Citigroup employees. His program on the topic of leadership integrity has been certified for education credits across the United States. Jeff was the 2017 International Keynote Speaker for a cyber security road show in Australia, during which he spoke to businesses about cyber crime prevention.

Jeff was head of operations security for the Kansas City FBI and a graduate of the world-renowned John E. Reid School of Interviewing and Interrogation. He is a certified FBI instructor and has trained numerous government agencies and corporate clients on how to interpret and project body language for more effective interpersonal communication.

In addition to his latest book on the topic of cyber security, Jeff authored speeches for FBI executives and has been published in The Kansas City Star, Ingram's Magazine and on the FBI National Web site.

Jeff consulted for academy award winning director Ang Lee during the production of "Ride with the Devil", and he has provided regular consulting services for television and movie production in Hollywood at Steele Films and Granfalloon Productions. Jeff was a major contributor and appeared on camera in a recent episode of The History Channel's, "America's Book of Secrets". He was featured in the companion documentary to the major theatrical release "Runner - Runner", which stars Ben Affleck and Justin Timberlake. Jeff has been featured in television commercials on the topic of fraud prevention.

Jeff was recruited by the FBI from Xerox Corporation, where he was a Computer Systems Analyst. He has an undergraduate degree in Criminal Justice from the University of New Haven (Connecticut) and a Masters Degree in Business Administration from the University of Texas.

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