

# **Hoodlums and Hackers:** **How Today's Criminals** **Beat the System and What** **We Can Do To Stop Them**



## **Description:**

Not long ago, to steal from a financial institution, a hoodlum would rob a bank or steal personal property to commit credit card fraud. In the very recent past, computer hackers broke into networks for personal enjoyment and bragging rights. Today, hoodlums and hackers have combined forces and organized like a Fortune 500 company. Their mission: to profit by exploiting the vulnerabilities of the Internet, our financial systems and our personal lack of vigilance. The resulting fraud has been massive.

This non-technical presentation is an informative and descriptive account how criminals, fraudsters, scam artists and computer hackers have taken advantage of vulnerabilities and weak defenses to commit their crimes and what we can do to mitigate and prevent today's hoodlums and hackers from victimizing us on a personal and business level.

## **Learning Objectives:**

Following the presentation, audience members will be able to:

1. Identify specific ways criminals take advantage of weak defenses and exploit vulnerabilities to commit crime.
2. Incorporate specific steps that can be taken at the personal level to protect themselves from new and emerging crimes.
3. Incorporate specific steps that can be taken at the business level to protect an organization from new and emerging crimes.
4. Be better protected against crimes involving frauds, scams, identity theft and computer crime.

## **Key Points Covered in Presentation:**

- Trends in electronic payment crimes
- Hackers and computer crime
- Bank frauds and scams
- The modern mafia and cyber crime
- Social engineering and spoofing
- Protecting you and your business from fraud